



William J. Martin

PARTNER

Atlanta

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Will Martin is an experienced trial lawyer representing businesses in personal injury and wrongful death litigation. His practice focuses on all types of premises liability, product liability, and commercial transportation cases.

Will frequently represents property owners, managers, and business operators in high-stakes litigation arising from third-party criminal acts on their property. His experience includes handling cases dealing with gang violence, kidnappings, sexual assault, and human trafficking.

Will has served as national, local, and trial counsel defending product manufacturers in litigation involving asbestos, diacetyl, talc, consumer cosmetics, industrial equipment components, construction equipment, and automotive products. He has represented clients at trials, hearings, mediations, and depositions in more than 35 states.

Since 2024, Will was named to Best Lawyers in America® for Personal Injury Litigation – Defendants. He was named a Rising Star by SuperLawyers every year from 2013 through 2020, and he has an AV Preeminent Rating from Martindale Hubbell for his high ethical standards and professionalism.

Will is an active member of DRI, the Georgia Defense Lawyers Association, and the ABA.

Related Insights

- Attorney Will Martin Spoke at the 2022 eMaxx Risk Management Summit, October 12, 2022, Events

EDUCATION

University of Georgia, School of Law
(JD, 2006)

Trinity University (BA, 2002)

ADMISSIONS

Bar Admissions

Georgia

Connecticut

Court Admissions

U.S. District Court Northern District
Georgia

U.S. District Court Middle District Georgia

U.S. District Court Southern District
Georgia

U.S. District Court Connecticut

Court of Appeals Georgia

Supreme Court Georgia

Court of Appeals Eleventh Circuit

RELATED PRACTICE AREAS

Appellate Law

Commercial Transportation Law

General Liability

MEMBERSHIPS

State Bar of Georgia

Connecticut Bar Association

Georgia Defense Lawyers Association

Defense Research Institute

- Attorney Will Martin Spoke at the 2022 DRI Retail & Hospitality Litigation Seminar, June 24, 2022, Events, Publications & Presentations Atlanta Bar Association
American Bar Association, Tort Trial & Insurance Section
- Attorney William Martin Spoke at the 2021 eMaxx Risk Management Summit, May 24, 2022, News, Publications & Presentations
- Drew Eckl & Farnham Announces 13 New Partners, February 2, 2022, News
- Attorney William Martin Spoke at the 52nd GDLA Annual Conference, June 10, 2019, News, Publications & Presentations
- Twelve Drew Eckl & Farnham Attorneys Selected for Georgia Super Lawyers® and Rising Stars®, February 7, 2019, News