



Hall F. McKinley, III

PARTNER

Atlanta

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Hall McKinley has been practicing for 40 years with a focus on trucking companies, the retail industry, general insurance litigation, and larger self-insured companies. He serves General Counsel, in-house Legal Departments, Claims Departments, and Risk Managers in litigating matters in state and federal courts. Hall and his team handle and try cases statewide.

In addition, Hall has served one of the world's largest retail organizations in the areas of transportation, premises liability, product liability, and professional negligence claims for more than 18 years.

In addition to serving the legal community, Hall serves on the executive committee for the Georgia Defense Lawyers Association (GDLA) Board of Directors. He has been appointed to seven committees of the ABA's Tort Trial and Insurance Practice Section, including serving as Chair for the CLE Board Standing Committee. He has served on the firm's Board of Directors for several terms, and has been active on the firm's Diversity Committee since its inception. He has also received two Awards of Excellence from The Tort Trial and Insurance Practice Section for promoting diversity in CLE programs. In August 2018, TIPS presented Hall with the Andrew C. Hecker Memorial Award recognizing lifetime achievement. He is also listed as a Georgia Super Lawyer and has received an AV Preeminent Rating from Martindale Hubbell for his high ethical standards and professionalism. Since 2024, Bruce was selected by his peers for inclusion in the Best Lawyers in America® in the field of Litigation – Insurance in Atlanta.

EDUCATION

University of Georgia, School of Law
(JD, 1981)

Princeton University (BA, 1978)

ADMISSIONS

Bar Admissions

Georgia

Court Admissions

U.S. District Court Northern District
Georgia

U.S. District Court Middle District Georgia

U.S. District Court Southern District
Georgia

Court of Appeals Eleventh Circuit Georgia

RELATED PRACTICE AREAS

Commercial Transportation Law

Construction Litigation

General Liability

Professional Malpractice and Healthcare
Litigation

MEMBERSHIPS

American Bar Association, Tort Trial &
Insurance Section, 2018-19

CLE Board Standing Committee;

Content Management and Membership
Services Standing Committee;

Finance Standing Committee;

Related Insights

- Ten Drew Eckl & Farnham Attorneys Selected for 2022 Georgia Super Lawyers® and Rising Stars®, February 18, 2022, News
 - Lifetime Leader: How Hall McKinley's Leadership Involvements Have Shaped His Career, May 24, 2021, News
 - GDLA 52nd Annual Meeting Featured in Daily Report: After Hours, July 9, 2019, News, Publications & Presentations
 - DEF Proud to be a Firm Sponsor ABA-TIPS 2019 Transportation Megaconference in New Orleans, LA, February 18, 2019, Events
 - Twelve Drew Eckl & Farnham Attorneys Selected for Georgia Super Lawyers® and Rising Stars®, February 7, 2019, News
 - DEF Attorneys Appointed to Leadership for ABA TIPS Committees, September 5, 2018, News
 - Hall McKinley receives ABA Andrew C. Hecker Memorial Award, August 8, 2018, News
 - Partner Jeff Ward Hosts Panel at GDLA Conference, June 20, 2018, News, Publications & Presentations
 - Drew Eckl & Farnham Partner Hall McKinley Elected GDLA President, June 18, 2018, News
 - Congratulations to DEF attorneys Hall McKinley and Jennifer Parrott for their appointment to ABA TIPS, August 28, 2017, News
 - DEF Attorneys Hall McKinley and Jeff Ward on Their New Positions with the GDLA Board of Directors, June 19, 2017, News
 - Attorneys Hall F. McKinley, III and Jeffrey S. Ward spoke at the TIPS Section Conference, April 11, 2016, News, Publications & Presentations
- Membership Standing Committee;
Revenue Enhancement Standing Committee
State Bar of Georgia
Atlanta Bar Association
International Association of Defense Counsel
Georgia Defense Lawyers Association
Trucking Industry Defense Association
Defense Research Institute, Trucking Law Committee
Georgia Motor Trucking Association
Harmonie Group Trucking Law Committee